



# Guido Chiesa

Project manager with 5+ years of experience.

Passionate about music, dance, videogames and immersive experiences

- Brussels, Belgium
- Open to relocate
- +39 320 711 2425
- [guido.chiesa@outlook.it](mailto:guido.chiesa@outlook.it)
- [Guido Chiesa](#)
- [Portfolio](#)

## WORK EXPERIENCE

### Project Manager and Operations Controller

ZN, Brussels | Oct 2020 – Present

I successfully managed cross-functional teams of up to 15 members in 80+ projects for large clients including Bristol Myers Squibb, Diageo, and Bayer CropScience, encompassing strategy, content creation, website development, and event management.

As Operations Controller, I support the Sr. Account Director in ensuring all 12 client service squads know and follow the procedures to update MS Dynamics with project information.

### Freelance Project Manager

FONDAZIONE TEATRO FRASCHINI, Pavia | Jan 2020 - Nov 2021

I coordinated artists, technicians, administration and marketing teams for 3 original productions.

- November 2021 - *Can't Believe the Way We Flow*, choreography for 10 dancers by Oliviero Bifulco, music by Max Richter.
- September 2020 - *98 Giorni*, town-wide performance directed by Serena Sinigaglia, film direction by Elvio Longato.
- February 2020 - *100 Cellos*, directed by M<sup>o</sup> Giovanni Sollima.

### Freelance Social Media Manager

FORGE STUDIOS s.r.l., Rome | Apr 2019 - Sept 2020

### Marketing & Communication Intern

Ghislierimusica, Pavia | Jun 2017 - Dec 2017

## EDUCATION

### C++ Programming for Unreal Game Development

UNIVERSITY OF COLORADO, Coursera.org | Nov 2023 - Present

### Videogame Project Management & Production

DIGITAL BROS GAME ACADEMY, Online | Oct 2022 - May 2023

### MSc in Economics and Management in Arts, Culture, Media & Entertainment

BOCCONI UNIVERSITY, Milan | Sept 2016 - Oct 2018

Thesis: *Applications of Agile Project Management to Videogame Development*

### BSc in Economics and Management for Arts, Culture and Communication

BOCCONI UNIVERSITY, Milan | Sept 2013 - Oct 2016

Final work title: *Pratiche manageriali e censura delle arti* (Managerial practices and art censorship)

## LANGUAGES

ITALIAN – Native  
ENGLISH – Fluent (C1)  
FRENCH – Advanced (B2)

## IT SKILLS

- MS Office 365
- MS Project
- Trello
- Hansoft
- Jira
- MS Dynamics CRM
- WordPress
- Adobe Experience
- Adobe CC suite
- Brandwatch
- Sprinklr
- Python (basic)
- C++(basic)

## MANAGERIAL SKILLS

- Project Management
- SCRUM management & sprint planning
- Accounting & Financial Performance Management
- Customer Relationship Management
- Digital Marketing
- Team management
- Negotiation & decision making
- Problem solving & conflict resolution

## OTHER INFORMATION

- European Driving License - type B.
- 20 years of ballet dance studies.
- LGBT+ rights activist.
- Beta Tester for:
  - Wingspan: Oceania Expansion (by Monster Couch)
  - Batora: Lost Heaven (by Stormind Games)